

Topic based vocabulary list (Chinese - English)

Lesson "Media"

<u>Character:</u>	<u>Pinyin:</u> ▲	<u>English translations:</u>
报社	bàoshè	newspaper office
报纸	bàozhǐ	newspaper
播放	bōfàng	to broadcast
出版	chūbǎn	to publish, to come off the press, publication
出版社	chūbǎnshè	publishing company
传单	chuándān	leaflet
电视	diànshì	television
电视台	diànshìtái	TV station
电台	diàntái	broadcasting station, transmitter receiver
电影	diànyǐng	movie
动画片	dòng huà piān	animation, animated movie
多媒体	duōméitǐ	multimedia
观众	guānzhòng	audience, viewer, spectator
广告	guǎnggào	advertisement
海报	hǎibào	poster

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互联网	hùliánwǎng	internet
记者	jìzhě	journalist, reporter, correspondent
类型	lèixíng	type, genre
媒体	méitǐ	medium, mass media
媒体营销	méitǐyíngxiāo	broad marketing
频道	píndào	channel
频率	pínlǜ	frequency
审查	shěnychá	to censor
审查制度	shěnycházhìdù	ensorship
收音机	shōuyīnjī	radio
图像	túxiàng	picture
网站	wǎngzhàn	website
网址	wǎngzhǐ	URL, internet address
无线电	wúxiàndiàn	radio, wireless
新闻	xīnwén	news

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消息	xiāoxī	information
音乐	yīnyuè	music
杂志	zázhì	magazine
字幕	zì mù	subtitle